

# Dallas O'Dell

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## Objective:

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I am pursuing a PhD in LSE's Department of Psychological and Behavioural Science, synthesising my interests in human behaviour, data analysis, and sustainability. I am researching methods to deconstruct barriers in consumer engagement in sustainable consumption, focusing on de-consumption and circular economy. Related to this objective, my MSc dissertation examined whether imposing time constraints may increase follow through in clothing donation programs. In the meantime, I am looking for relevant part-time work (maximum 20-hours per week on Tier 4 student visa) to supplement my experience. Drawing on my experience as a data analyst in economic consulting and my master's program, I am well suited for research jobs, either remotely or based in London.

## Education:

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**London School of Economics and Political Science, London, UK** *September 2020 - Present*

- 1<sup>st</sup> Year PhD student in Department of Psychological and Behavioural Science's 3-4-year doctoral program
- Researching sustainable consumption practices including de-consumption and circular economy

**London School of Economics and Political Science, London, UK** *September 2019 - December 2020*

- MSc in Behavioural Science within the Department of Psychological and Behavioural Science, diploma awarded December 2020
- Two terms of coursework along with dissertation applying behavioural science to clothing donations, utilising an experimental survey and quantitative analysis, submitted August 2020

**Cornell University, Ithaca, NY** *August 2013 - May 2016*

- B.S. Policy Analysis & Management (PAM), Demography minor, GPA 3.899 out of 4.0, Dean's List
- Selected as one of 13 recipients of the PAM Department's 2016 Outstanding Senior award

**Cornell in Washington, Washington, DC** *January - May 2015*

- Selected as one of 41 students to participate in programme including internship and public policy coursework
- Recognised as one of top papers for semester-long research examining economic impact of fracking regulations

**University of Michigan, Ann Arbor, MI** *August 2012 - May 2013*

## Work Experience:

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**London School of Economics and Political Science**

*Research Supervisor - Change Makers Programme* *November 2020 - Present*

- Supervise two student-led research projects analysing a specific aspect of LSE and proposing recommendations for changes or future improvement

*Research Assistant - Middle East Centre* *November 2020 - Present*

- Providing ongoing research assistance for a project analysing climate change mitigation and adaptation policies in the Gulf Cooperation Council countries
- Conducting literature review of behavioural interventions utilised to promote climate change adaptation and mitigation, as well as any behavioural interventions applied to the Middle East and GCC outside this domain

*Research Assistant - Behavioural Insights in Public Policy* *January - February 2021*

- Created a digital course pack for week-long course "Behavioural Insights in Public Policy"
- Tailored course materials and reflective question for participants, all drawn from India's civil service
- Supported professors in outlining and implementing ideas to enhance learning on this entirely remote course

*Research Assistant - Quantitative Applications for Behavioural Science* *July - September 2020*

- Created a digital methods diary for master's course "Quantitative Applications for Behavioural Science"
- Supported professor in developing this supplemental workbook to facilitate and promote learning, particularly due to remote nature of studying, with additional reflective questions and exercises

**NERA Economic Consulting - Antitrust Practice**

*Analyst, New York, NY* *July 2018 - May 2019*

- Managed internal teams of researchers and PhD economists to produce rigorous economic analysis for legal and business clients
- Taught new researchers to learn data analysis skills, and coordinated new hire training events
- Programmed in SAS to clean and analyse massive datasets to extract economic insights
- Performed econometric analyses in STATA to model competitive nature of industries and market constraints

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- Conducted and created visual exhibits of economic research for Department of Justice/Federal Trade Commission presentations and white papers to support merger investigations

*Associate Analyst*, New York, NY

*July 2017 - July 2018*

*Research Associate*, New York, NY

*July 2016 - July 2017*

## Internships:

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**Health Security Partners**, *Fellow*, Muscat, Oman

*March 2015*

- Selected as one of 14 fellows to attend the 7<sup>th</sup> International Conference on Health Issues in Arab Communities
- Collaborated with Kurdish environmental student to study and identify behavioural health issues in Arab populations

**NYC Department of Environmental Protection**, *Intern*, Queens, NY

*June - August 2014*

- Represented DEP counsel at Environmental Control Board Court for asbestos, water, and air & noise violations
- Researched and compared environmental policies in several major U.S. cities

**Chefs for the Marcellus**, *Social Media Intern*, New York, NY

*June - July 2012*

- Researched influential individuals to garner support for fundraising event by NY anti-fracking non-profit
- Ran promotional booths at NYC Food Festivals to publicise event, and volunteered at fundraising event

## Activities/Service:

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**StreetSquash**, *Tutor*, New York, NY

*September 2017 - May 2019*

- Weekly hour-long one-on-one sessions with middle schooler at after-school programme for inner-city youth
- Assist student with homework and goal setting in various subjects, e.g., math, science, writing and grammar

**SCO Family Dynamics**, *Volunteer*, New York, NY

*February 2017 - May 2019*

- Engage with at-risk middle schoolers through monthly educational/cultural field trips around NYC

**City Meals on Wheels**, *Volunteer*, New York, NY

*December 2010 - 2018*

- Prepared and served 200+ meals in soup kitchens, or delivered dinner to home-bound senior citizens for Christmas
- Featured in national TV and print media for commitment to Christmas day service

**Green Schools Project**, *Volunteer*, London, UK

*March 2020 - Present (on hold)*

- Weekly sessions with Grade 4 and 5 students in Southwest London to discuss ecological issues
- Design and implement school-wide project to promote sustainability amongst student-body
- *Currently on hold due to COVID-19 school closures*

## Skills:

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**Data Analysis & Visualisation:** Cleaned large and complex datasets in **SAS** and **Excel**, often combining several databases with millions of observations into organised structures for relevant analysis. Created visually appealing charts and PowerPoint slides to convey information to various audiences.

**Statistical Analysis:** Conducted various regression analyses (e.g., OLS, logistic, polynomial) as well as moderation analysis and SEM in **STATA** at NERA, in the Quantitative Applications for Behavioural Science course at LSE, and through my master's dissertation.

**Written Communication:** Drafted economic white paper reports for merger reviews and consumer protection investigation in addition to expert reports for litigations. Strong record of academic achievement in writing, including recognition as one of the top theses in the Cornell in Washington Spring 2015 cohort. Completed 10,000-word master's dissertation.

**Oral Communication:** Articulated data questions and presented research results to managing directors (in a technical manner) and clients (in a non-technical manner) during weekly and/or monthly meetings. Founded and ran monthly programme of public speaking workshop for NERA researchers to create presentations and practice oral communications skills in front of peers.

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**Other Interests:** Vintage Stores | Vegetarian Cooking | Biking | Pilates | Running | Political Podcasts